

Dice Career Fair

August 6, 2008

10:00 am to 5:00 pm

The Moscone Center

747 Howard Street

San Francisco, CA 94103

For the second straight year, Dice is sponsoring a career fair within the highly regarded LinuxWorld Conference & Expo. Signing up for a booth at the career fair allows you to quickly screen hundreds of qualified technology professionals and hire on the spot, if desired.

LinuxWorld Conference & Expo is one of the largest tradeshows for connecting face-to-face with an audience already embracing open source technology. The world's leading Linux and open source companies participate in LinuxWorld Conference & Expo attracting a large audience of hi-tech professionals.

LinuxWorld Attendee Profile:

Job Function

- 17% C Level/Executive
- 20% Line of Business
- 44% IS/IT/Web
- 19% Consultant/Other

Industry

- 50% General Business
- 36% Technology Supplier
- 14% Technology Reseller

Purchasing Authority

- 82% evaluate, recommend or authorize products
- 38% have a purchasing budget of over \$500,000
- \$8.2 million - average budget for purchasing IT products

For more information, please call Andrew Kammerer at 1.800.662.9869 ext. 2274



STANDARD PARTICIPATION INCLUDES:

Exhibit Space

- An **8'x 10'** exhibit space complete with a company sign.

Advertising

- Company **ad featured in the event program** along with career opportunities and contact information.
- Company name **listed in all event promotions** including print, online and e-mail.

Access to High Quality Candidates

- **LinuxWorld 2008 is expected to attract more than 10,000 professionals** with experience in highly technical fields.
- **Registered job seekers** from Dice in attendance.
- **Face-to-face meetings** with hundreds of actively-looking, qualified candidates.

Dice
Career Fairs
Produced by Targeted Job Fairs