

# Hire the Best Talent with a Private Open House Career Fair

Fill your open positions quickly with an open house career fair. And let Targeted Job Fairs do all the work. Open house career fairs are one of the easiest and most cost-effective means for you to get face-to-face access to highly qualified job seekers. These events are completely private, so you get exclusive access to candidates who are present for one reason only — to see you and your company.

As the leading career fair company for more than 12 years, Targeted Job Fairs is your one-stop, full-service solution for planning, coordinating, promoting and implementing your exclusive open house career fair.



## Excellent ROI

Open houses have proven to be extremely successful. A typical event attracts 300 to 400 attendees and can have as many as 800. On average, 10% of candidates are hired.



*Outsource your private event and get exclusive access to the best candidates — hassle-free.*

### Logistics Expertise

Targeted Job Fairs coordinates all the logistics of your open house to make certain the event is successful and hassle-free. Program books, literature, event signage, private room facilities and a catered lunch are all included. Venues are chosen based on convenience, visibility and reputation.

### Market Research

Just tell us where you would like to hold your event. We can provide recommendations and advice on which U.S. markets are best suited to your hiring needs. For example, we can give you market data on the types of candidates you are seeking.

### The Best Candidates

High-quality candidates are hand-delivered to you. We have exclusive access to Dice.com's database of 1.7 million technology and engineering professionals, and ClearanceJobs.com's database of 70,000 security-cleared professionals. Candidates are also obtained through professional organizations, regional websites, email services and local print media.

### Extensive Advertising

Your event can be promoted through newspaper, direct mail, email and online advertising — completely coordinated by Targeted Job Fairs. This includes design, research and placement decisions.

The expertise of Targeted Job Fairs, combined with the unequalled power of candidate databases from Dice.com and ClearanceJobs.com, ensures that your open house career fair is a winning and well-attended event.

By managing all aspects of producing your open house career fair, Targeted Job Fairs makes it easy for you to find and hire your ideal candidates.



**For complete details, please contact Bob Westerkamp at 513.251.1400, ext. 205.**